cc: 163820
163821
163822
163823
163824
163825
163826

DORAL B8G2F - June 1998

Demoulas - NH Locations

Promotion Description	- DORAL Buy 8 Get 2 Free with name generation insert.
Display/Advertising	- CTS Semi-Permanent Display (Item # 542300) -display contains 2 header cards, paster, large header cards dangler (sleeve replica), 1 dangler hanger set.
Pricing Details:	- Regular list price
Promotional UPC:	12300-25169

Offers per Store:

Brand	Offers
Doral Light King	30
Doral FF 100	30
Doral FF Box 100	30
Doral Lt. 100	30
Doral Lt. Box 100	30
Doral Lt. Men. 100	30
Doral Ultra Lt. 100	30
Total	**210**

Delivery Date to Retail Accounts: 6/15/98

51861 1522

Source: https://www.industrydocuments.ucsf.edu/docs/mycn0000

DEMOULAS NH
DORAL B8G2F

SR TERR	RR TERR	ACCT	FULL NAME	STORE NO	ADDR1	CITY	STATE
163802	163825	649833	MARKET BASKET #53	53	345 WASHINGTON ST	CLAREMONT	NH
163803	163821	426294	MARKET BASKET #47	47	CHESHIRE MARKETPLACE	RINDGE	NH
163803	163821	730297	MARKET BASKET #57	57	21 JONES RD	MILFORD	NH
163804	163822	036810	MARKET BASKET #39	39	34 NORTHWEST BLVD	NASHUA	NH
163804	163822	103093	DEMOULAS MKT. #13	13	279 DANIEL WEBSTER HWY	NASHUA	NH
163804	163822	329658	MARKET BASKET #33	33	212 LOWELL RD	HUDSON	NH
163804	163822	330262	MARKET BASKET #43	43	375 AMHERST ST	NASHUA	NH
163804	163822	643561	MARKET BASKET #29	29	255 AMHERST ST	NASHUA	NH
163805	163820	103060	DEMOULAS #6	6	265 S BROADWAY	SALEM	NH
163805	163820	103062	MARKET BASKET #31	31	167 BROADWAY	SALEM	NH
163805	163820	491906	MARKET BASKET #38	38	4 PLAISTOW RD	PLAISTOW	NH
163805	163823	549784	MARKET BASKET #42	42	NASHUA RD, GARDEN LN	LONDONDERRY	NH
163805	163820	755747	MARKET BASKET #25	25	34 PLAISTOW RD	PLAISTOW	NH
163806	163826	755848	MARKET BASKET #34	34	STORRS ST	CONCORD	NH
163806	163824	755969	MARKET BASKET #35	35	FT EDDY RD	CONCORD	NH
163807	163825	589998	MARKET BASKET 55	55	30 RT 103 WEST	WARNER	NH

POS Kits (Item # 542294) will arrive at Retail Reps locations 6/4/98.

RJREYNOLDS BOSTON REG ID:508-435-8591 MAY 11'98 16:13 No.003 P.03

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